



S2K 2008 **8th & 9th May, City Hall, Cardiff**

Detailed Sponsorship package

As a sponsor of S2K Events you have the opportunity to heighten the profile of your company amongst up to 200 key decision makers from European and international companies. You and your company can enjoy a wide range of business benefits which can be tailor-made to meet your company's specific needs and business goals.

Below are a number of packages available for sponsorship at S2K 2008.

Gold

Benefits:

- ◆ Headline logo on all advertising, brochures and PR
- ◆ Rolling presentation during the conference
- ◆ Piece of literature in conference packs
- ◆ Table at the awards dinner for 8
- ◆ 4 conference tickets including drinks reception
- ◆ Profile and banner advertising on www.semiconductor2k.com website for one year

The cost for the above sponsorship package is £8,800 + VAT

Silver

Benefits:

- ◆ Secondary logo on all advertising, brochures and PR
- ◆ Rolling presentation during the conference
- ◆ Piece of literature in conference packs
- ◆ Table at the awards dinner for 4
- ◆ 4 conference tickets including drinks reception
- ◆ Logo on www.semiconductor2k.com website for one year

The cost for the above sponsorship package is £4,400 + VAT



DRINKS RECEPTION

A drinks reception takes place during the official opening of the event, which is held prior to the Dinner. This brings together conference delegates, sponsors and their invitees in an informal networking environment.

Benefits:

- ◆ Secondary logo on all advertising, brochures and PR
- ◆ Rolling presentation during the reception
- ◆ Piece of literature in conference packs
- ◆ One ticket to the conference including awards dinner
- ◆ Logo on www.semiconductor2k.com website for one year

The cost for the above sponsorship package is £1,100 + VAT

DINNER AND AWARDS

Benefits:

The business dinner takes place on the evening before the S2K conference and is attended by the conference delegates, sponsors and their invitees. The evening comprises of a drinks reception and a 3 course dinner with entertainment provided throughout the evening.

During the dinner, three awards will be presented by the principal sponsors of the conference. Previously awards have been focused on companies' business excellence, new start-ups and connections between academic bodies and industry.

This forum offers an opportunity for sponsors to associate their company with excellence in a particular area of business.

Benefits:

- ◆ Secondary logo on all advertising, brochures and PR
- ◆ Rolling presentation during the awards dinner
- ◆ Two tickets to the conference including the awards dinner
- ◆ Piece of literature in conference packs
- ◆ Logo on www.semiconductor2k.com website for one year

The cost for the above sponsorship package is £1,650 + VAT



DRINKS RECEPTION STANDS

The table top exhibition has long been a key feature of the S2K Conference and the drinks reception will be held in this area for an extended networking opportunity with exhibitors. Sponsors are invited to display a table top exhibition at the entrance of the reception where they can display company info, distribute 'imaginative' gifts or offer *drink/food tasting to evening guests.

***These must be approved with the organisers before sponsorship can be confirmed.**

The cost for the above sponsorship package is £300 + VAT per table

LUNCH

There is a networking buffet lunch during the conference, which is 1 hour 30 minutes in duration. Sponsorship is invited for the lunch, which will include the following benefits:

Benefits:

- ◆ Secondary logo on all advertising, brochures and PR
- ◆ Rolling presentation during the conference
- ◆ Piece of literature in conference packs
- ◆ One ticket to the conference
- ◆ Logo on www.semiconductor2k.com website for one year

The cost for the above sponsorship package is £760 + VAT

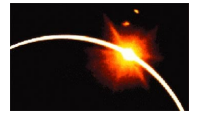
COFFEE BREAKS

There are several coffee breaks during the conference each of 30 minutes duration. These breaks are a prime time for networking between delegates and exhibitors and are hugely popular with sponsors. Sponsorship is invited for the breaks, which will include the following benefits:

Benefits:

- ◆ Secondary logo on all advertising, brochures and PR
- ◆ Rolling presentation during the conference
- ◆ Logo on www.semiconductor2k.com website for one year
- ◆ Advertising on specific sites throughout the lunch

The cost for the above sponsorship package is £435 + VAT per coffee break



DELEGATE PACKS

Packs will be given out to all conference delegates at registration. These packs are often forwarded onto additional company employees, therefore giving sponsors a wider scope. Companies are invited to sponsor a corporate gift/literature piece for inclusion in the packs.

The cost for the above sponsorship package is £220 + VAT per gift/literature piece

CORPORATE POSTER BOARDS

Companies are invited to use pop ups during the conference. These will be situated in key, high traffic areas.

Benefits:

- ◆ Logo on www.semiconductor2k.com website for one year
- ◆ Secondary logo on all advertising, brochures and PR
- ◆ Piece of literature in conference packs

The cost for the above sponsorship package is £350 + VAT

CHARITY RAFFLE

During the awards dinner, a charity raffle is organised. A number of prizes are donated by companies which are raffled during the evening and the money raised is presented to a chosen charity.

Companies are invited to supply *prizes for the charity raffle

Benefits:

- ◆ Logo on www.semiconductor2k.com website for one year
- ◆ Secondary logo on all advertising, brochures and PR

***These must be approved with the organisers before sponsorship can be confirmed.**

Please contact Ingrid Prince at the JEMI office for more information:

Tel: +44 131 650 7815

E-Mail: jemi-enquiries@see.ed.ac.uk